**3**x

Prices for a knee MRI in the same city can vary by 3x

Reward employees for making smart health care decisions



# **Castlight Rewards Motivation Made Simple**

**Encourage employees to be smart health care consumers** 

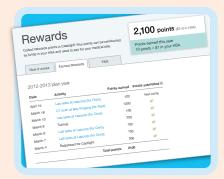
As a benefits leader, you want to motivate your employees to stay healthy and save money. Why not reward them for being more responsible health care consumers? Castlight Rewards encourages employees to make the smartest health care decisions by rewarding them when they see a high-value provider.



# **Castlight Rewards**

## A fresh approach to a familiar concept

Your employees already collect awards points from airlines, hotels, and even gas stations. By selecting providers that offer the highest value care, they can also earn rewards points towards any incentive your company chooses to offer.



## **Key Benefits**



#### Easy to Use, Easy to Earn

Castlight Rewards makes it easy for employees to identify high-value providers and track points so they can make the most of their health benefits and see concrete results from making smart decisions.



#### Access by Web, Mobile or Phone

Your employees can search for pre-designated Castlight Rewards providers and check their points through the Castlight website, via mobile, or by making a phone call to one of our Castlight Guides.



#### **Increased Engagement**

Castlight Rewards can be tailored to drive engagement by rewarding employees for participating in health and wellness programs, transitioning to a more cost-effective benefits package, or engaging with educational content on Castlight.



### **Flexible Design**

Castlight Rewards works with any benefits plan design, whether you offer a CDHP or a traditional PPO. In fact, it's a powerful instrument to engage PPO-covered employees who may have a small co-pay or no out-of-pocket-costs.



#### **Choice of Rewards**

Castlight Rewards accommodates any incentive "currency" you choose, such as premium rebates, HSA contributions, cash rewards, tickets to a sports event, or charitable donations—whichever incentives work best for your employees.



#### **Greater ROI**

Castlight Rewards introduces incentives that can lead to faster, more directly attributable savings for your company. It motivates employees to engage with programs that deliver the greatest ROI.

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