



Hi, we're Castlight Health!

A unified platform combining navigation, care support, Advanced Primary Care, and AI (Prism) to manage member healthcare and benefits.



Steerage to High-Value Care



Integrated Benefits & Programs



Next Best Actions

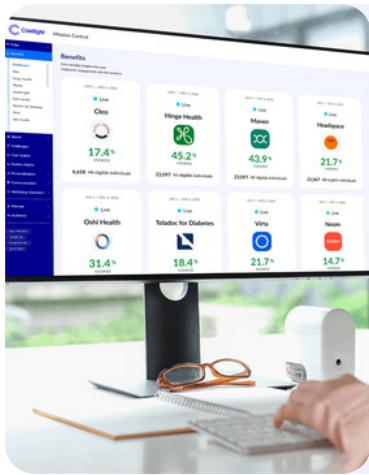


Whole Population Engagement



Onsite & Nearsite Primary Care

Why choose Castlight Health?



For Your Clients

Data-driven personalization, reinforced by human-powered advocacy

Engagement built to drive action across the whole population

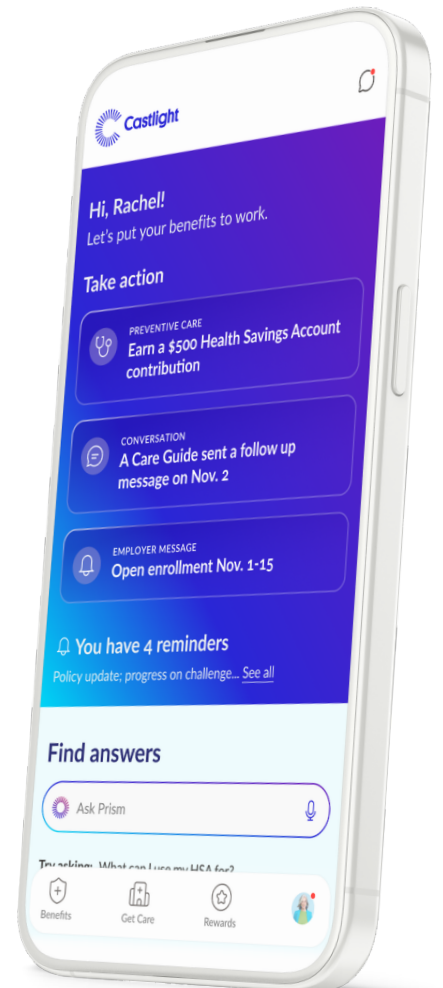
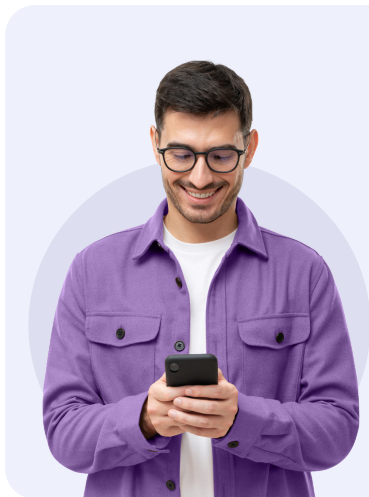
Integrated, clinically grounded navigation informed by real care delivery

For Their Members

Proactive Navigation: Seamlessly integrated benefits drive awareness, access, and engagement all in one experience

Modular, flexible and configurable platform

High Touch Advocacy: Care Guides serving as the human connection in a complex healthcare environment



Castlight Features

Impact

Personalized digital benefits navigation & care recommendations specific to your client's benefits	Comprehensive 40+ ecosystem partnerships in 50 states
Robust point solution integration with your client's vendors of choice managed by Castlight	3.25x higher engagement in point solutions
Wellbeing activities to engage the full population, including gamified challenges, Gaps in Care incentives, Biometric screenings, & more	85% annual member return rate when utilizing wellbeing incentives, non-clinical Care Guides & clinical Care Guides
Rewards Marketplace to incentivize engagement, including gift cards, donations, & non-monetary offerings	Give your members greater flexibility and control over how they utilize their earned points
Non-Clinical Advocacy , concierge support including non-clinical Care Guides, appointment scheduling, finding providers, claims dispute, & referral management	56% decrease in avoidable emergency department utilization for Care Guide users
Generative AI powering a conversational interface	AI powered, human assisted asynchronous chat
Clinical Advocacy (Optional Enhancement)	50% Annual Wellness Visit completion rate
Virtual Urgent Care (Optional Enhancement)	24/7, on-demand access in all 50 states
Centralized Clinical Services (Optional Enhancement)	82 User NPS
Tailored Support from Client Success & consulting, on-demand reporting & robust carrier, TPA, & point solution integration	62 User NPS

Castlight is a strong fit for organizations that are:

- Evolving or expanding their benefits strategy
- Managing increasing complexity across carriers, plans, and vendors
- Seeking stronger integration of high-value healthcare assets
- Experiencing limited ROI or engagement from point solutions
- Looking to improve outcomes, control costs, and elevate the member experience

Castlight brings clarity, integration, and measurable impact across the benefits ecosystem.



Have Questions or Client Interest?
contact alliances@castlighthealth.com

Ideal Client Profile

Size: 2,000 EEs+

Industry: Financial, Professional Services, Healthcare, Public Sector, Technology, Manufacturing and Taft-Hartley groups

Location: Geographically-dispersed population

Benefits: Many benefits programs and point solutions to manage